



FIFTH  
ANNUAL





*Night of Light*  
2017

BRINGING CATHOLIC EDUCATION TO STUDENTS  
THROUGH SCHOLARSHIPS



SEPTEMBER 22, 2017

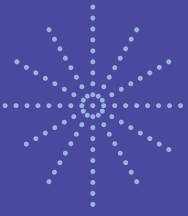
JW MARRIOTT MINNEAPOLIS  
MALL OF AMERICA



SPONSORSHIP  
OPPORTUNITIES



[WWW.AIMHIGHERFOUNDATION.ORG](http://WWW.AIMHIGHERFOUNDATION.ORG)



# CATHOLIC SCHOOLS HELP STUDENTS GROW TO THEIR FULL POTENTIAL IN MIND, BODY AND SPIRIT



# NIGHT OF LIGHT CELEBRATION

## BRINGING CATHOLIC EDUCATION TO STUDENTS THROUGH SCHOLARSHIPS

The Aim Higher Foundation provides scholarships to students who could not afford the opportunity to attend Catholic schools. The Night of Light Celebration is our annual fundraiser where 100 % of the donations raised go directly to student scholarships. The scholarships are provided to all Catholic Elementary schools in the Archdiocese of Saint Paul & Minneapolis.

Your **Sponsorship** provides funding and support for Catholic education. Catholic education provides students a faith-centered environment that cares deeply about their development with a combination of academic rigor, discipline and character development.



*Zuri Patterson, Notre Dame Academy 8th grader*

“I LOVE ST. PASCAL BAYLON SCHOOL BECAUSE WE PRAY TO GOD, HAVE RECESS, GO TO MASS, AND PLAY WITH OUR FRIENDS. THANK YOU FOR MAKING IT POSSIBLE FOR ME TO ATTEND THIS GREAT SCHOOL.”

*Student, St. Pascal Baylon, St. Paul*

YOUR SPONSORSHIP FOR  
CATHOLIC EDUCATION  
WILL MAKE A POSITIVE  
AND LASTING CHANGE IN  
A CHILD'S LIFE



*Archbishop Hebda with Ian McCormick  
and Ben & Charlie Kroll*

# THE AIM HIGHER FOUNDATION

- Embraces the advantages of Catholic education and seeks to expand access to and promote excellence within the Catholic schools in the 12-county, Twin Cities metro area
- Understands the academic rigor and Catholic tradition in our schools provide a profound and unique opportunity for children to learn and grow
- Operates as a private, independent 501(c)3 foundation

## WE BELIEVE

- **Children** deserve the opportunity to grow to their fullest academic potential at school
- **Families** benefit from partnerships with Catholic schools, forming the whole child in character and faith
- **Communities** thrive with active and caring Catholic schools producing tomorrow's leaders

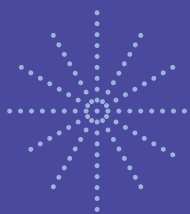
## OUR SCHOLARS

- Over 4,100 need-based student scholarships totaling over \$3.0 million have been distributed since 2011 to 80 schools in the Twin Cities
- 903 students received scholarships in the 2016-2017 school year
- 51% of our current Scholars are students of color
- 57% of our Scholars have family income qualifying them for free or reduced-price lunch

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“THE ULTIMATE GOAL IS TO BRING A CHRIST-CENTERED FOUNDATION TO THE LEARNING EXPERIENCE WHILE TEACHING THE FUNDAMENTAL SKILLS STUDENTS NEED TO EXCEL AND GROW...”

*Parent, St. John the Baptist, Jordan*



LEADERSHIP AND  
COMMITTMENT DRIVES  
THE SUCCESS OF THE  
AIM HIGHER FOUNDATION



# SPONSORSHIP BENEFITS

Sponsorship Level	Presenting Sponsor \$50,000	Premier Sponsor \$20,000	Event Sponsor \$10,000	Partner Sponsor \$5,000
Sponsor name included in event title "Presented By"	Yes	No	No	No
One full color advertisement in program	Yes	Yes	No	No
Hyperlinked logo on Aim Higher Foundation website	Yes	Yes	Yes	No
Sponsor-branded table	Yes	Yes	Yes	Yes
Visibility throughout event	Yes	Yes	Yes	Yes
Sponsor name & logo in printed event collateral	Yes	Yes	Yes	Yes
Guest seating	2 tables, 20 seats	1 table, 10 seats	1 table, 10 seats	1 table, 10 seats

Aim Higher Foundation will customize earned media efforts and direct marketing recognition in coordination with our generous sponsors.

*For more information on becoming Sponsor for the Night of Light Celebration, please contact Yvette Mullen at 651-815-1908 or [yvettem@aimhigherfoundation.org](mailto:yvettem@aimhigherfoundation.org).*

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“THE GENEROUS SCHOLARSHIP DOLLARS THAT AIM HIGHER PROVIDES TO MY CHILDREN CONTINUE THEIR CATHOLIC EDUCATION. FAITH-BASED EDUCATION IS VERY IMPORTANT TO OUR FAMILY AND WITHOUT AIM HIGHER’S ASSISTANCE IT WOULD BE DIFFICULT TO CONTINUE.”

*Parent, Most Holy Redeemer, Montgomery*



Educational Opportunity  
Student Achievement

**AIM HIGHER FOUNDATION**  
10350 Bren Road West  
Minnetonka, MN 55343  
EIN# 46-3935682

[WWW.AIMHIGHERFOUNDATION.ORG](http://WWW.AIMHIGHERFOUNDATION.ORG)